

# Research Sales Cover Letter

203 Micah PrairieJeromeborough, WI 74290

**Dear River Bogisich,**

Please consider me for the research sales opportunity. I am including my resume that lists my qualifications and experience.

In the previous role, I was responsible for information and insight through analysis of key markets, customers, competition, and opportunities to support business strategy.

Please consider my experience and qualifications for this position:

- Strong phone, prospecting, customer service, and interpersonal skills
- Effective communication skills with good interpersonal skills needed to relate a wide audience
- Former capital equipment experience highly preferred
- BA/BS (Finance, Economics, Statistics, or related field preferred)
- Expert in syndicated data sources such as comScore, Nielsen, Gfk from tagging to data interpretation
- Impeccable communication and presentation-building skills
- Meeting/exceeding sales budget for territory
- Managing incremental conversion opportunities from initial targeting through evaluation and implementation

**Thank you for your time and consideration.**

Sincerely,

Quinn Bruen