

# Product / Marketing Intern Cover Letter

399 Lockman FallSherylfort, SC 11928

**Dear Tatum Dooley,**

Please consider me for the product / marketing intern opportunity. I am including my resume that lists my qualifications and experience.

Previously, I was responsible for insight, feedback and new content ideas for artwork and new products, including writing marketing copy, video scripts.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Excellent oral and written communication and presentation skills with exceptional attention to details
- Self-starter who can work effectively with others in matrix organization (editorial, product, engineering, QA, design, marketing, project management)
- Possess reliable transportation to and from work location
- Knowledgeable with hands-on experience in multiple facets of marketing or communications
- Experience working in Microsoft Excel, Adobe Creative Suite, Google AdWords/Analytics, social media and content management software
- Bachelor in Business administration / marketing
- Excellent oral and written communication skills for interaction with multiple functions
- MATLAB passion from prior educational experience

**Thank you for considering me to become a member of your team.**

Sincerely,

Avery Sanford