

PR Executive Cover Letter

13132 Rebbeca PrairieRosettachester, NE 63962-2004

Dear Riley Koepp,

Please consider me for the PR executive opportunity. I am including my resume that lists my qualifications and experience.

Previously, I was responsible for regular reporting to senior management, sales and marketing, to increase connectivity and transparency of the Corporate Communications function.

Please consider my experience and qualifications for this position:

- Articulate, confident and out-going personality
- Immaculately groomed, polished and high level of personal presentation
- Luxury mind-set and creative
- Calm under pressure or in a crisis
- Handling the daily proactive and reactive media relations with national & consumer press online media and bloggers , developing and maintaining key relationships
- Work with the Consumer PR Manager to execute the Consumer PR Strategy
- Work collaboratively with all comms and marketing functions (brand/social/customer comms/response marketing/corporate comms) to ensure all campaign messaging is consistent across all customer touch points
- Work alongside the Consumer PR Manager to drive innovation and creativity within the PR function

Thank you for considering me to become a member of your team.

Sincerely,

Campbell Dietrich