

PR Executive Cover Letter

335 Langworth Canyon North Marylandberg, IA 99645-2105

Dear Frankie O'Reilly,

Please consider me for the PR executive opportunity. I am including my resume that lists my qualifications and experience.

In my previous role, I was responsible for counsel on hotel-level PR and guidance on hotel-level activation of regional consumer campaigns as part of a regular drumbeat of communications.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Should possess excellent verbal & written communication skills in English
- Knowledge of consumer branding, journalist relationships, corporate affairs, events management, sponsorship, traditional and new media
- Patient, detailed, well-organized & service oriented
- Already established relationships with key sport journalists and athletes would be a great asset
- Occasionally work on events over weekends
- Fashionable offering
- Strong presentation, superb writing skills and impeccable attention to detail
- Proven passion for PR, preferably but not essentially, with some commercial experience

Thank you for your time and consideration.

Sincerely,

Sawyer Lang