

# PR Account Executive Cover Letter

8202 Evan GreensSerenaton, ID 29234-7499

**Dear Drew Schinner,**

I submit this application to express my sincere interest in the PR account executive position.

In my previous role, I was responsible for input on content development, proactive media relations, conference participation, speaking opportunities, earned media, media events, and securing of awards and recognition.

My experience is an excellent fit for the list of requirements in this job:

- Experience supporting enterprise technology accounts is highly preferred
- Foundational knowledge of the media landscape across tech and business
- Proven track record of securing top-tier coverage in print and online media, and broadcast
- Strong and effective writing, communication and presentation skills
- Proficient in Powerpoint, Photoshop, Excel, Word, and social media platforms
- Support CCA clients
- Media event project management – know how to activate a media event from stem to stern
- Understand use of analytics, trends

**I really appreciate you taking the time to review my application for the position of PR account executive.**

Sincerely,

Gray Runte