

# Oracle Marketing Cloud Cover Letter

16472 Latanya Springs Leannonchester, WA 87501

**Dear River Kessler,**

In response to your job posting for oracle marketing cloud, I am including this letter and my resume for your review.

Previously, I was responsible for consulting and business analysis support to enable adequate design of the system to meet business needs.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Proficiency with IT/software solutions design, configuration, and implementation Deep technology experience in B2B software, CRM and marketing automation is a very strong asset
- Experience in cloud (SaaS) product marketing preferred
- Awareness of the Database, Data Warehousing and Big Data markets
- Onboarding, welcoming and educating customers on OMC and building customer relationships
- Guiding customer success via a thorough understanding of customers' marketing maturity, business priorities, and success metrics
- Leading account planning processes and managing account remediation
- Extremely strong spoken and written communications and presentation skills
- Demonstrable experience working with corporate leadership as part of a sales or consulting process

**Thank you for taking your time to review my application.**

Sincerely,

Casey Bernier