

# Merchandising Associate Cover Letter

870 Cassidy Rapids East Valentinland, NM 98068

**Dear Blake Hammes,**

In response to your job posting for merchandising associate, I am including this letter and my resume for your review.

In the previous role, I was responsible for the ultimate in-store experience of the Salt Life brand through excellent visual merchandising and execute presentation; ensuring all signage and graphics are installed and maintained to company standards.

My experience is an excellent fit for the list of requirements in this job:

- Working knowledge of inventory management processes, methodologies, and software
- Occasional movement around the office and warehouse will be necessary
- Ensure that all team members comply with all safety requirements
- Willingness to support in RGIS inventory events during downtime
- Assist crew leader in all projects
- Ensure compliance with all safety requirements
- Assist in merchandising strategy and execution on DTC websites meeting revenue and margin goals and other web KPIs
- Set plan-o-grams, endcaps, bulk stacks, pad resets, and typicals

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

Drew Thiel