

# Media Cover Letter

99203 Elisha Estate Monahanmouth, NC 97741-3725

**Dear Blake Skiles,**

I would like to submit my application for the media opening. Please accept this letter and the attached resume.

Previously, I was responsible for support on competitive resources such as Kantar Strategy, including help generating raw data reports, interpreting data, providing client updates, and methodology support.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Up to date on the latest social media platforms and offerings
- Experience with media math basics, concepts and planning software
- Experience using syndicated research tools such as Scarborough, Nielsen, SQAD, Reach/Frequency
- Skilled in the use of Excel and PowerPoint
- Proficient in Norwegian
- Comfortable to move between planning, execution and analysis, able to review performance of campaigns in detail understand correct testing methods to demonstrate media has performed
- Able to build and maintain strong and effective relationships with media owners and agencies, with internal teams
- Strong working knowledge of Ad Sales Automation, Traffic and Billing systems

**Thank you for taking your time to review my application.**

Sincerely,

Hayden Lubowitz