

# Media Cover Letter

91917 Weissnat VistaLittelfurt, KY 06124

**Dear Denver Jenkins,**

Please consider me for the media opportunity. I am including my resume that lists my qualifications and experience.

Previously, I was responsible for analysis on television ratings and digital usage trends for ESPN platforms and the competition to assist with programming, production, sales and strategic planning efforts for the company.

Please consider my experience and qualifications for this position:

- Keen understanding of the digital landscape and online marketing with an emphasis on content creation (social and video)
- Basic knowledge of research and pricing
- Media agency experience strongly preferred
- Monitor, invoke and release blackouts on live linear streams
- Encode and deliver video on demand content to various endpoints
- Perform quality control checks of all encoded material prior to publishing
- Act on missing content/encode errors and ensure timely delivery to all platforms
- Coordinate and set-up schedules/internal sources to manage live encoders for streaming events across the country

**I really appreciate you taking the time to review my application for the position of media.**

Sincerely,

Oakley Hirthe