

# Media Cover Letter

665 Flor Villages West Lavonne, AL 58486-0710

**Dear Avery Hodkiewicz,**

I submit this application to express my sincere interest in the media position.

Previously, I was responsible for sales support for digital products in key sales situations based on defined processes.

Please consider my qualifications and experience:

- University/College education in broadcasting, digital media or equivalent work experience
- Adept at working with digital video and sound for broadband, mobile and VOD platform
- Able to handle multiple tasks and maintain creativity in a high-pressure, deadline orientated environment
- Solid understanding of marketing and media planning principles and experience working successfully with creative teams and clients in developing digital and social media strategies
- Experience building and managing search engine marketing (SEM) and social media self-serve platforms
- Familiarity with all aspects of the media planning process and programmatic media trading
- Accurate and detail oriented with exceptional problem-solving abilities
- Knowledge of syndicated media planning tools and systems

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

Onyx Anderson