

Media Strategist Cover Letter

50026 Gayle Overpass East Vernicefurt, VA 12779

Dear River Terry,

I am excited to be applying for the position of media strategist. Please accept this letter and the attached resume as my interest in this position.

In the previous role, I was responsible for strategic planning input within the Corporate Marketing Team to deliver the most effective and innovative digital media marketing plans.

Please consider my experience and qualifications for this position:

- Demonstrated success in creating understanding among diverse staff about the role of media in addressing challenging community problems
- Demonstrated commitment to mentoring the next generation of journalists
- Bilingual (English/Spanish or English/French)
- Knowledge of community engagement media initiatives
- Knowledge of regional collaborations within public media
- A passion for mobile and creativity
- Able to articulate the pros and cons, and use cases, for all major mobile technology platforms and be aware of emerging platforms and their applications
- Highly passionate about mobile, technology and emerging consumer platforms

I really appreciate you taking the time to review my application for the position of media strategist.

Sincerely,

Dylan Carter