

Media Strategist Cover Letter

5088 Runolfsdottir MillsPagamouth, AL 58524-1447

Dear Emery Maggio,

I would like to submit my application for the media strategist opening. Please accept this letter and the attached resume.

In my previous role, I was responsible for sales & Media Strategists with Toolkits to hold key offerings across our digital and print portfolios.

My experience is an excellent fit for the list of requirements in this job:

- Proficiency in the display ecosystem of ad networks, DSPs
- Proficiency with Microsoft Desktop programs
- Experience developing contact strategy leveraging multiple media and content development
- Strong business and financial acumen, with deep understanding of the direct to consumer marketplace
- Proven successful track record in delivering financial results
- Demonstrated expertise in planning, managing and directing employees and/or external vendors
- Experienced in media planning tactics
- Strong understanding and application of mobile first ad tech

Thank you for taking your time to review my application.

Sincerely,

Sutton Leuschke