

# Media Relations Cover Letter

330 Coral DriveBoyleside, NJ 04465

**Dear Sawyer Connelly,**

I would like to submit my application for the media relations opening. Please accept this letter and the attached resume.

Previously, I was responsible for assistance from a media relations perspective in preparing, reviewing, revising and approving all public statements and speeches, media scripts and articles prepared by Eversource Massachusetts employees.

My experience is an excellent fit for the list of requirements in this job:

- Familiarity with international/humanitarian issues
- Sharp, analytical, quick-thinking and proactive
- The Media Relations Intern will work with national members of the media (reporters, producers, ) and work with media databases to monitor and analyze coverage of the Red Cross
- Understanding of what should be communicated to various audiences, from alumni, to prospective students to various media outlets
- Experience working with regional and national news media
- Broad understanding of traditional and social media platforms and trends
- Experience using new technologies (Web sites, social media)
- Strong media relations experience including proactive pitching and proven placement skills

**Thank you for taking your time to review my application.**

Sincerely,

Rory Robel