

# Media Executive Cover Letter

639 Darrell Shoals South Wally, NM 74119-3791

**Dear Hayden Kris,**

I submit this application to express my sincere interest in the media executive position.

In the previous role, I was responsible for inputs and thought leadership around campaign design, including requirements for success and optimal use of media platform to achieve goals.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Helping our clients to use our user interface, including delivering training on site
- Working on the production and delivery of reports upon clients' request
- Work in close relationship with our Operations and Tech team to understand the coding of the data and the data delivery process
- Working continuously with commercial and product leadership team to ensure that leads and opportunities are passed on, pertinent information about clients is shared, account strategy is aligned and the relevant people are consulted and/or informed of key activity on an account
- Participating relentlessly to the continuous enrichment of the CRM Salesforce platform
- Potential for account management of small clients
- Knowledge and experience in media environment
- Affinity with marketing research and data

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

Shiloh Kuhic