

Media Executive Cover Letter

94536 Upton Stream Wisokybury, DE 60437-9518

Dear Story Rice,

I submit this application to express my sincere interest in the media executive position.

In the previous role, I was responsible for insightful and innovative media plans and inform the overall marketing campaign strategy based on knowledge of the media landscape, media performance, and creative performance.

Please consider my qualifications and experience:

- Confident with talking about the media landscape across a variety of mediums
- Understands how to match media solutions against business problems within competitive market context
- In-depth understanding of programmatic digital acquisition will be a distinct advantage
- Flexible and adaptable to a fast paced always changing environment
- Creative marketing flair
- Efficient at multi-tasking and highly organised
- Knowledge of advanced Excel functions
- B2B sales experience is an asset

I really appreciate you taking the time to review my application for the position of media executive.

Sincerely,

Robin Roob