

Media Executive Cover Letter

278 Skiles Turnpike
Bradytown, AZ 80873-5006

Dear Quinn DuBuque,

I would like to submit my application for the media executive opening. Please accept this letter and the attached resume.

In the previous role, I was responsible for performance tracking and analysis to aid in Integrated Marketing Division Management's strategy directives for SPH cross-platform media advertising sales and marketing .

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Well-versed in social media strategy and management
- Strong scheduling, planning and organisational skills
- Develop and write compelling content which can be used on corporate channels first draft of press releases, social media posts, business features, statements and briefings
- Creativity, willingness to experiment
- Pursues work with energy and motivation
- Sense of humor on social media contents
- A team player with good people skills
- Oversee team's efforts with desk research and media audits/analysis

Thank you for taking your time to review my application.

Sincerely,

Haven Boehm