

# Media Analyst Cover Letter

20883 Ward ForkNorth Reggieport, CA 19303-2296

**Dear Cameron Zboncak,**

In response to your job posting for media analyst, I am including this letter and my resume for your review.

In my previous role, I was responsible for design and direction for collateral, web, product , and other visual communications media for the company.

Please consider my experience and qualifications for this position:

- Provide localized materials using quantitative and qualitative resources
- Strong proficiency of Microsoft Excel and Microsoft Office Applications
- Experience with marketing campaign design, campaign management and campaign analytics preferred
- Knowledge of the online media business and underlying technology including DMP and exploratory analysis
- Experience with spreadsheets and databases are necessary
- Passionate and knowledgeable about the Media sector
- Intermediate to Advanced MS Excel skills (Pivot tables, VLookup, Conditional formatting)
- Knowledge of pixel technology such as HTML or Javascript

**I really appreciate you taking the time to review my application for the position of media analyst.**

Sincerely,

Phoenix Luetgen