

Media Account Manager Cover Letter

83836 Bogan Forks North Katie, VA 67139-1817

Dear Charlie Hahn,

I am excited to be applying for the position of media account manager. Please accept this letter and the attached resume as my interest in this position.

In my previous role, I was responsible for the agency and Digital Team with audience lists and push to the DMP and other media buying platforms to support campaign execution.

Please consider my qualifications and experience:

- Working knowledge of mobile advertising platforms/OTT mobile platforms
- Develop customised proposals that will ensure success based on the client's unique challenges & objectives
- Up-sell incremental media opportunities by optimising the performance of clients' media solutions with the goal of reaching/exceeding media booking goals
- Experience in media account management
- Experience selling to strategic accounts in the Media preferred
- Strong Major Account Management, leadership, and influence skills
- Track record in running large Major Accounts (Inbound/Outbound) in the Enterprise Data center or Cloud space
- Enthusiasm and eagerness to join a challenging and rewarding account

I really appreciate you taking the time to review my application for the position of media account manager.

Sincerely,

Armani Hermann