

# Media Account Manager Cover Letter

40286 Walker FordsStanbury, CO 29090

**Dear Brooklyn Beahan,**

I am excited to be applying for the position of media account manager. Please accept this letter and the attached resume as my interest in this position.

In my previous role, I was responsible for the business with customised insight reports and analysis to understand the Company/Brand positioning, voice, presence in articles and other media platforms.

Please consider my qualifications and experience:

- Perform well under time constraints with limited resources
- Experience in social media, digital marketing
- Experience in recruiting, talent acquisition or staffing agency
- Experience in scaling systems and processes and leveraging data
- Partner closely with sales reps to understand their clients' hiring objectives & challenges, resulting in attaining a high score on the annual peer evaluation survey
- Develop customized proposals that will ensure success based on the client's unique challenges & objectives
- Up-sell incremental media opportunities by optimizing the performance of clients' media solutions with the goal of reaching/exceeding media booking goals
- Act as point of contact for the sales team and clients for any media product or campaign specific questions

**Thank you for taking your time to review my application.**

Sincerely,

Greer Metz