

# Media Account Manager Cover Letter

4540 Javier CliffClementberg, MS 96320

**Dear Shiloh Walker,**

I would like to submit my application for the media account manager opening. Please accept this letter and the attached resume.

In my previous role, I was responsible for thought leadership internally, to the marketing strategists and strategic stakeholders, including the below but not limited to: consumer behaviours, creative technology & media platforms and emerging marketing opportunities.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Exercise thought leadership to demonstrate an understanding of the customers business strategies
- Established rolodex of clients/contacts in the Chicago area in addition to ad agency and programmatic relationships to accelerate revenue growth
- Familiarity with 3rd party data sources
- Working knowledge of mobile advertising platforms or creating audience segmentation
- Bilingual, French and English (written and speaking)
- Working knowledge of production techniques including videography, editing, voice- over , working with on-camera talent , location scouting , insurance and the permit processes
- Understanding time management for commercial projects and best practices for project execution
- Skilled at scheduling programs

**I really appreciate you taking the time to review my application for the position of media account manager.**

Sincerely,

