

Media Account Manager Cover Letter

6280 Farrell LockPort Jon, PA 89220

Dear Robin Gerlach,

I am excited to be applying for the position of media account manager. Please accept this letter and the attached resume as my interest in this position.

In my previous role, I was responsible for thought leadership to senior management, merchants, legal, privacy and marketing executives about the evolving digital landscape; lead internal task forces to explore and test new media platforms, technologies and experiences.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Strong entrepreneurial attitude
- Demonstrated track record of developing and executing successful communications programs, influencer/advocacy initiatives
- Sales experience in print media advertising
- Sales oriented, outgoing, resourceful and self driven
- Demonstrated knowledge in understanding commercial advertising sales including ad insertion both broadcast and cable networks on-line advertising
- Experience in and knowledge of Hong Kong and Taiwan Markets preferred
- Experience in advertising or client-facing account management in online media, with hands-on campaign optimization experience
- Excellent communication skills, extreme attention to detail and superior client-service skills

Thank you for taking your time to review my application.

Sincerely,

Armani King