

Marketing Specialist Senior Cover Letter

353 Eugene PinesLarkinton, WV 89043

Dear Story McKenzie,

I am excited to be applying for the position of marketing specialist senior. Please accept this letter and the attached resume as my interest in this position.

Previously, I was responsible for support to ISCs through implementation of best practices in company measured categories, training scripts, customized customer journeys, and lead nurturing.

Please consider my experience and qualifications for this position:

- Intermediate knowledge of Google Analytics and other analytics tools
- Proven track record of working with teams outside of South East Asia and within a geographically dispersed multi-functional team
- Global event planning experience
- Knowledge of event service providers and expertise in vendor negotiations/contracting procedures
- ETF/Mutual Fund experience is preferred
- B2B marketing experience is preferred
- Flexible, adaptable and open to new ideas
- Time and priority managmeent

Thank you for your time and consideration.

Sincerely,

Frankie Kassulke