

Marketing Specialist Senior Cover Letter

60556 Hammes RowKertzmannton, IL 74448

Dear Tatum Nader,

I would like to submit my application for the marketing specialist senior opening. Please accept this letter and the attached resume.

Previously, I was responsible for strategic direction and execution of revenue generation, demand generation, brand marketing and corporate communication initiatives including public relations and social responsibility.

Please consider my experience and qualifications for this position:

- Successful track record of implementing digital campaigns and projects to support lead generation objectives in a multi-matrix APAC environment
- APAC business-to-business, high-tech vendor, or digital agency experiences preferred
- Fluency in English and a local language preferred
- Working knowledge of CRM Tools and/or Blackbaud
- Experience using project management tools like Basecamp or TFS
- Experience working with WorkZone or similar project-tracking software
- Experience successfully providing copy and design feedback in line with brand guidelines
- Experience working with and managing marketing agencies, copywriters, prepress and print vendors

Thank you in advance for reviewing my candidacy for this position.

Sincerely,

Stevie Hartmann