

Marketing Specialist Senior Cover Letter

8590 Aleisha IsleNorth Elliott, MO 46866

Dear Campbell Kuhic,

I submit this application to express my sincere interest in the marketing specialist senior position.

In the previous role, I was responsible for community management and measure results and performance/impact of initiatives (lead generation), including social media and media relations efforts, producing status reports.

Please consider my qualifications and experience:

- Good presentation and training skills and be willing to facilitate in functional training
- Manage online projects with digital marketing vendor
- Guide and execute SEO strategy for our community websites
- Strong knowledge and experience working with internet metrics
- Proficient command of the English language for the completion of professional documents
- Experience with email and production platforms
- Experience with HTML and CSS including mobile responsive design preferred
- Experience with vendor management and creative execution

Thank you for taking your time to review my application.

Sincerely,

Spencer Hammes