

Marketing Project Manager Cover Letter

29651 Idella Throughway West Elisha, OK 10622

Dear Stevie Wintheiser,

I would like to submit my application for the marketing project manager opening. Please accept this letter and the attached resume.

In my previous role, I was responsible for day-to-day assistance and project management for Facilities and Office Management projects and initiatives that impact the company.

My experience is an excellent fit for the list of requirements in this job:

- Strong conceptual thinking and pragmatic approach to localizing and developing concepts, tools, processes and systems
- Has a natural curiosity and interest for innovation in the areas of Digital Marketing/eCommerce
- Familiarity with Agile project philosophies and tools
- Understanding of web front-end languages (HTML 5, CSS), standards, and best practices
- Develop and lead a team centric approach with internal team and extended teams
- Work with the Director of Global Program Management to build processes and tools to manage the intake and flow of marketing projects through the analytics, development, creative and production teams
- Work with Analytics, Marketing, Creative, Operations and Engineering teams to create work tickets as needed for marketing projects
- Work with external stakeholders to ascertain and communicate priority of work items for analytics, production, creative and engineering teams

Thank you for your time and consideration.

Sincerely,

Peyton Bernhard