

Marketing Project Manager Cover Letter

97735 Kuvalis CausewayLake Julio, UT 34548-9184

Dear River Wunsch,

In response to your job posting for marketing project manager, I am including this letter and my resume for your review.

In my previous role, I was responsible for project management subject matter expertise (SME) to the department and mentors and supports Project Management Office (PMO) employees.

Please consider my experience and qualifications for this position:

- In-depth hands on experience in managing multiple sizable cross-functional projects from concept to completion
- A proven history of being able to influence business/ IT peers and management in the decision making and business case development processes
- Thorough knowledge of reporting tools, including hands-on experience with Adobe Campaign, BI, Excel, or comparable enterprise toolsets
- Experience in developing Business Requirements, process mapping and flows and use cases
- Effective leader of cross functional teams and demonstrated experience in formal, measurable project management techniques that result in consistent and reliable team delivery
- Innovative, critical thinker capable of operating both in a strategic capacity (big-picture perspective, asks "why") and a hands-on/execution capacity (detail-oriented)
- Regular Corporate Office hours
- General experience with project management software

Thank you in advance for taking the time to read my cover letter and to review my resume.

Sincerely,

