

# Marketing Expert Cover Letter

7632 Erdman ShoalGloverton, FL 39621-8936

**Dear Marion Ondricka,**

In response to your job posting for marketing expert, I am including this letter and my resume for your review.

Previously, I was responsible for regular and ad hoc management reports and management information from the contract database.

My experience is an excellent fit for the list of requirements in this job:

- Strong understanding of the dental environment and oral health / previous experience of the gum category
- Creative copywriter ensuring messaging is authentic and resonates with our target consumer
- Part of the city's Sneakerhead and Streetwear culture
- Knowledge expert about the Sneakerhead and Streetwear scene, adidas Originals brand and the respective flagship city
- Strong collaborator with both internal and external parties
- Knowledgeable in MS Office-with good command of excel and ppt
- In-store retail experience
- Demonstrated experience interviewing and gathering content from customers, R&D, Product Marketing, Product Support, and Production Engineering and leveraging information from existing documentation to generate compelling content

**Thank you for taking your time to review my application.**

Sincerely,

Robin Quigley