

Marketing Communications Coordinator Cover Letter

9161 Yukiko Gardens Shannonport, LA 50013-7130

Dear Ari McCullough,

I am excited to be applying for the position of marketing communications coordinator. Please accept this letter and the attached resume as my interest in this position.

In the previous role, I was responsible for powerPoint design support for new and existing presentations.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Travel to cities across North America as needed
- Proven and visible marketing veteran, with experience overseeing a team of creatives and/or public relations and media outreach experts
- Experience in developing content (web, social media)
- Implement and execute marketing and communication strategies
- Drive and grow Social media strategies and brand awareness
- Influence internal and external stakeholders
- Become a brand expert
- Drive marketing initiatives and implement marketing activities

Thank you in advance for taking the time to read my cover letter and to review my resume.

Sincerely,

Shae Pacocha