

# Marketing Automation Cover Letter

11597 Auer Hollow Russelview, MI 33103

**Dear Denver Koch,**

I am excited to be applying for the position of marketing automation. Please accept this letter and the attached resume as my interest in this position.

In the previous role, I was responsible for weekly and monthly reporting and next steps planning to improve our marketing automation and email campaign programs.

Please consider my experience and qualifications for this position:

- Proven track record developing and executing successful digital marketing campaigns
- Experience using marketing automation tools to handle lead inquiries
- Previous hands-on experience manipulating Photoshop files and HTML
- This is a collaborative services role
- Legally compliant to work in the UK
- Demonstrated experience in developing, managing, and manipulating large, complex datasets with various data types
- Solid knowledge of cross-browser and email environments (Firefox, IE, Safari, Chrome, ) and familiarity with optimization tools such as Litmus and Browserstack
- Certification in marketing automation platforms

**Thank you for your time and consideration.**

Sincerely,

Shiloh Cummings