

# Marketing Advisor Cover Letter

592 Tamera FordsWatsicaton, MI 61193-8216

**Dear Marion Wiegand,**

I am excited to be applying for the position of marketing advisor. Please accept this letter and the attached resume as my interest in this position.

In the previous role, I was responsible for marketing and Communications support for specialty grain marketing initiatives.

Please consider my qualifications and experience:

- Experience with deregulated energy markets, related to both physical operations and regulatory structures
- Experience with energy, emission master, or broker agreements
- Experience interacting with state, local and federal regulatory agencies
- Analyzing complex financial, regulatory, and/or business problems
- Leading cross-functional project teams and implementing multiple projects
- Experience developing strategies for complex and competitive situations involving multiple variables
- Able to apply project management principles, including project scoping and planning, project team mobilization, and driving projects to completion with sensitivity to competing business needs and resources
- Broad tactical marketing and communication experience covering messaging, PR, branding, field marketing, development of content and collateral, events for sales promotion, digital marketing and communication techniques, social media, measurement and operation, including preparation and tracking of budgets

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

Shiloh White