

# Marketing Advisor Cover Letter

697 Watsica Village Ellsworthmouth, SD 12460

**Dear Dallas Zboncak,**

Please consider me for the marketing advisor opportunity. I am including my resume that lists my qualifications and experience.

In the previous role, I was responsible for hands-on management of the execution of on-going monthly e-mail marketing and content production to ensure campaigns are executed on time and consistently.

Please consider my experience and qualifications for this position:

- Proven track record and experience in successful marketing/sales programs management
- Driving best practices with global ISVs into the subsidiaries
- Representing the GTM team in Executive Briefings, communicating the unique value MSFT brings to partners
- Fostering partner to partner engagements and activities to drive tighter cohesion in our ecosystem
- Knowledge and experience working with SaaS partners and cloud solution providers
- Disciplined approach to managing and rhythm of business
- Marketing Communication management or event marketing background preferred
- Experience with management of outside vendors

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

Armani Heathcote