

Marketing Acquisition Cover Letter

24783 German NeckKellefort, ME 47039

Dear Robin Heidenreich,

I am excited to be applying for the position of marketing acquisition. Please accept this letter and the attached resume as my interest in this position.

In the previous role, I was responsible for detailed and accurate sales forecasting with emphasis on new logo targeting plus long term sales outlook.

Please consider my qualifications and experience:

- Spends times identifying all stakeholders necessary and connects with all of them, to shape a collective buy-in and further push the marketing agenda
- Identifies opportunities to build relationships that will help others achieve their objectives and reaches out to those people
- Project management skills to drive the work
- Comfortable creating and updating spreadsheets and graphs
- Experienced in presenting business results to Senior Leadership
- Customer Acquisition and/or product management experience
- Analytical background/acumen strongly preferred
- Understands a sales-driven culture and is hyper focused on acquiring new customers while maintaining brand health

Thank you for considering me to become a member of your team.

Sincerely,

Greer Waelchi