

# Marketing Acquisition Cover Letter

3192 Feeney Valleys Colehaven, ID 68516

**Dear Bellamy Fadel,**

Please consider me for the marketing acquisition opportunity. I am including my resume that lists my qualifications and experience.

In my previous role, I was responsible for insight on challenges and concerns with affiliate accounts, ensure compliance guidelines are followed according to federal and state regulations, and insight on new opportunities.

Please consider my qualifications and experience:

- Basic comfort with design software, such as making simple copy changes in InDesign, or cropping photos in Photoshop
- Adept at working in a start-up environment with the resourcefulness to find ways to accomplish tasks without detailed instructions
- Creative and inquisitive, who can think beyond the realms of current approaches and problem solve using better ideas and methods
- Demonstrated B2B marketing and digital experience, ideally within the Financial Services industry
- Proven experience with CRM (Salesforce) and marketing automation
- Effective persuasion, negotiation and relationship management skills to enable competitive outcomes when working with internal partners & external vendors/agencies
- Independent management of multiple projects, indirect leadership to enable (vs
- Self-starter and proactive in identifying opportunities and driving innovation and ideas

**Thank you for taking your time to review my application.**

Sincerely,

Haven Zulauf