

# Market Research Associate Cover Letter

93751 Shanae RanchLake Felixborough, OK 14233-2897

**Dear Ari Ullrich,**

Please consider me for the market research associate opportunity. I am including my resume that lists my qualifications and experience.

In the previous role, I was responsible for data analysis using our quantitative research, maintain our existing data assets as well as driving new quantitative, data driven projects.

Please consider my experience and qualifications for this position:

- Actively research and implement new approaches and methodologies
- Share case studies with the global and local market research community
- Provide reliable and valid data/information available from global and local market research studies from analyses of secondary data as input for the forecast models
- Provide market and customer insights to support the BCT/BST/BLT and other central functions and teams
- Support Marketing Excellence projects with a focus on scope of the market, buying process, customer journey, insight generation, segmentation and customer portraits
- Serve as a project member within cross-functional projects requiring in-depth expert market research support
- Advanced problem-solving and analytical skills, innovative approaches to issues, and sound judgment
- Software knowledge in the Office Suite of Programs, especially in Excel

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

Story Hintz