

# Market Research Associate Cover Letter

40832 Blanda Gardens New Carl, AZ 63190

**Dear Baylor Baumbach,**

Please consider me for the market research associate opportunity. I am including my resume that lists my qualifications and experience.

In the previous role, I was responsible for expertise related to design, development, implementation, and evaluation of the College's institutional research, data access, data analysis, data reporting, and analytics functions.

Please consider my experience and qualifications for this position:

- Highly analytical and expert in Market Research, Competitive Intelligence
- Knowledge of Oncology or other Specialty Therapy areas prior experience on a Global Launch
- Relevant market experience in Asthma strongly preferred
- Relevant market experience in Asthma/respiratory and biologics is preferred
- Independently plan, implement, analyze, interprets and provide (standard) reports on assigned markets and marketed products in order to provide management and marketing with accurate, timely and relevant information
- Identify and evaluate information needs and sources
- Develop a market research plan including budget estimations and capacity planning
- Prior to initiating a primary market research study, ensure all secondary sources and past research have been thoroughly reviewed

**Thank you for taking your time to review my application.**

Sincerely,

Dallas Kiehn