

# Market Research Associate Cover Letter

3373 Tod RowStephinechester, NC 42794

**Dear Zion Reichert,**

I would like to submit my application for the market research associate opening. Please accept this letter and the attached resume.

In the previous role, I was responsible for business process analysis through research, gathering and interpretation of data, and development of alternatives and recommendations.

Please consider my experience and qualifications for this position:

- PC literate including Word, PowerPoint, Access software, advanced Excel & Tableau skills
- A people-leader
- Demonstrable experience with primary and secondary research methodologies
- Experience with standard frameworks
- Strong experience with Microsoft Excel, PowerPoint, and Word and market research tools
- Experienced and comfortable with presenting in person and via WebEx to large groups at all levels of the organization
- Demonstrated high proficiency with MS Office suite
- Experience conducting research and/or analytics among healthcare professionals, consumers, caregivers, payers, and other stakeholder audiences in a healthcare, pharmaceutical, and/or biotechnology setting

**Thank you for your time and consideration.**

Sincerely,

Dylan Block