

Market Development Representative Cover Letter

955 Goyette ShoreJamikamouth, WV 55390-3917

Dear Frankie Daniel,

I submit this application to express my sincere interest in the market development representative position.

In the previous role, I was responsible for iSV Partner feedback to internal product development teams to guide the direction of our product offerings.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Develop a pipeline of quality business opportunities for Field Sales in France, Italy and Spain
- Maintain accurate records of all lead and prospecting activities, including sales calls, appointments, and follow-up activity within the assigned territory using SFDC
- Be able to work in a cohesive, results-driven team structure
- Be entrepreneurial in thinking and business management
- Be passionate about sales with high energy and a willingness to learn
- Demonstrate excellent organization, oral and written communication skills
- Demonstrate proficiency in use of technology, SFDC CRM systems, e-mail and ThreatMetrix internal systems
- Experience with tools such as SFDC, Marketo, Eloqua, SFDC and LinkedIn Sales Navigator

Thank you for your time and consideration.

Sincerely,

Briar Hickie