

Manager, Visual Cover Letter

2609 Amos Mills East Clairfort, NY 70799

Dear Ari Metz,

I would like to submit my application for the manager, visual opening. Please accept this letter and the attached resume.

In the previous role, I was responsible for graphics and instructions for in store execution of visual merchandising program to Planogram and other transition documents.

My experience is an excellent fit for the list of requirements in this job:

- Demonstrates creativity, vision and a collaborative approach when developing graphic design elements for print/online advertising, social media, marketing collateral and PowerPoint presentations
- Possesses expertise in programs such as Adobe Creative Suite (InDesign, Photoshop, Illustrator)
- Experience distilling relevant insights from large amounts of data
- High level of comfort with moderately advanced functions in Excel
- Able to work independently, taking direction and working with others
- Experience developing compelling UI solutions for Mobile Apps
- Experience working with, and building digital styleguides and component libraries
- Extensive experience with web design, interaction patterns, grid systems and UI process

Thank you for your time and consideration.

Sincerely,

Story Wilderman