

Manager, Visual Cover Letter

708 Marquardt MewsCarylonmouth, MD 12796-9957

Dear Spencer Feest,

In response to your job posting for manager, visual, I am including this letter and my resume for your review.

Previously, I was responsible for time sensitive, performance feedback on Visual Merchandising Strategies, identifying opportunities for improving results and providing solutions to store-specific visual and merchandising challenges.

My experience is an excellent fit for the list of requirements in this job:

- Oversee visual budget in tandem with the VP of Stores
- Mastery of marketing communication design and brand management principles
- Graphic design expertise with both print and digital media
- Expert proficiency in Mac software such as Photoshop, Illustrator, and InDesign
- Aptitude for data visualisation, illustration, photography or diagrammatic expertise
- Presence in local or national design field/industry
- Portfolio of personal and team designs
- Online portfolio or design samples demonstrating strong visual design skills and experience relevant to the role

Thank you for your time and consideration.

Sincerely,

Bellamy Graham