

Manager, Visual Merchandising Cover Letter

8060 Isobel ParkNew Stanford, WI 87454

Dear Shiloh McLaughlin,

I would like to submit my application for the manager, visual merchandising opening. Please accept this letter and the attached resume.

In my previous role, I was responsible for input to creative team on all POS material to ensure customer relevance within the local marketplace.

Please consider my qualifications and experience:

- Proficient in use of space planning software (i.e., CAD, Intactix)
- Dutch native speaker and fluent in English
- Deep understanding of Sephora and Ulta open sell retail landscape
- Retail analytics and/or general analytics background preferred
- Knowledgeable of local vendor sources for display supplies, hardware, props, furniture, flowers
- Reviewing guideline / long life display / zoning / requirements and incorporating needs to enhance the global offer, minimizing the need to develop and adapt country specific content
- Partnering with Marketing Communication teams to align on communication tactics and to define timelines and the right level of detail explaining zoning, product presentation, and display solutions for program and promotional activity across various categories
- Working cross-functionally with numerous stakeholders, including teams in Merchandising, Retail and Trade Marketing, Retail Operations, Commercial Management, Marketing Delivery, Product Marketing, Training

I really appreciate you taking the time to review my application for the position of manager, visual merchandising.

Sincerely,

Armani Ryan