

Manager, Strategic Accounts Cover Letter

65968 Hilpert Grove East Scottdale, MS 51163-2175

Dear Baylor Larkin,

In response to your job posting for manager, strategic accounts, I am including this letter and my resume for your review.

Previously, I was responsible for executive level reporting for overview of the client status and competitive risk factors.

Please consider my experience and qualifications for this position:

- Lead the development and coordination of all "Go-To-Market" creative and partnership activation
- Ensure marketing expenditures are in line with projected budgets
- Collaborate with strategic account leaders to ensure proper prioritization and support is delivered
- Provide macro and micro insight for key sectors/customers responsibility including competitors, pricing, economic and financial trends
- Lead efforts to drive multi-channel acceptance and usage
- Demonstrated track record as a sales/country manager who has delivered exceptional sales results at large multi-national accounts
- Working knowledge of pharmaceutical and biotech drug production processes/unit operations
- Self-motivated, assertive, takes initiative and works independently

I really appreciate you taking the time to review my application for the position of manager, strategic accounts.

Sincerely,

Briar Braun