

Manager, Strategic Accounts Cover Letter

6820 Brandon OverpassPort Robport, WY 44734

Dear Finley Cremin,

I am excited to be applying for the position of manager, strategic accounts. Please accept this letter and the attached resume as my interest in this position.

In my previous role, I was responsible for thought leadership with testing, training and integration into various Financial Product platforms including online, mobile application and in-store systems.

My experience is an excellent fit for the list of requirements in this job:

- Experience working with large CPR and/or retail clients
- Experience in marketing, analytics, programmatic advertising and adtech
- Experience navigating a global corporate environment serving multiple masters
- Expert communicator (exceptional written and verbal skills with meticulous attention to detail), negotiator, and influencer
- Logical thinking and resourceful problem solving
- We would like someone to join our team who has effectively communication with progress of monthly/quarterly initiatives to internal and external stakeholders, able to identify and close opportunities with the Global Account and collaborating with internal teams to ensure growth attainment and ramp to revenue plan, and successful track record of identifying new sales solutions/ use cases, channels and growing revenue
- Analysis of customer performance metrics to deliver consultative business reviews which result in strategic recommendations, best practices and process improvements to ensure that they derive maximum value from their investment
- Strong working knowledge and understanding of corporate legal market

Thank you in advance for taking the time to read my cover letter and to review my resume.

Skyler Kuphal