

Manager, Retail Cover Letter

322 Schaden ValleySouth Anglahaven, WY 68137

Dear Emery Schiller,

I submit this application to express my sincere interest in the manager, retail position.

Previously, I was responsible for superior customer service by delivering products, services, and solutions to meet or exceed customer expectations.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Stay up to date with LEGO toys of all varieties and demonstrate a genuine passion for the fun & educational aspects of building with LEGO
- Demonstrate a genuine love for the Oceans and our animals and have a favorite fish or Display to talk to our guests about
- Work with the Retail Planner to ensure all stock levels are well controlled and managed to budget
- Implement and adhere to the Retail Planogram for the Retail Store to ensure Brand Standards are maintained at all times
- Meets or exceeds all daily, weekly, monthly, and annual Per Cap, Transaction Value, KPI, and Mystery Visit targets
- Ensure Retail Team is effectively delivering suggestive selling, upselling, and customer service strategies
- Work with General Manager (GM) to create and implement optimal and compliant labor budgets/schedules for various day-types and seasonal needs
- Work with GM and Commercial Director to create and execute merchandising plans, sales plans, seasonal plans, and incentives

Thank you for taking your time to review my application.

Sincerely,