

Manager Public Relations Cover Letter

3990 Erasmo Walk Raquelmouth, HI 35911

Dear Morgan Conroy,

Please consider me for the manager public relations opportunity. I am including my resume that lists my qualifications and experience.

In the previous role, I was responsible for a monthly report of metrics: revenue, new accounts, engagement, shares and likes, both for social media and for content.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Proven track record developing and implementing successful PR campaigns at local and national levels
- The confidence, presence and personal credibility to quickly establish successful relationships, internally and externally
- Great pitching skills – direct media pitching vs
- In-house PR experience
- Agency PR experience
- Great pitching skills - this person will do the bulk of media pitching vs
- Experienced in problem solving and managing high-level critical situations
- Excellent and oral communications skills

Thank you in advance for taking the time to read my cover letter and to review my resume.

Sincerely,

Ari Kovacek