

Manager Public Relations Cover Letter

3395 Orn AlleyEast Sylvesterberg, OH 87552-1342

Dear Sutton Bartell,

I submit this application to express my sincere interest in the manager public relations position.

Previously, I was responsible for leadership for all RRF digital and traditional media communications including website, social media, and press.

My experience is an excellent fit for the list of requirements in this job:

- Sense of humor, positive attitude and creative spirit strongly preferred
- Establish immediate relationships with local, trade and national media companies and representatives, including key publications, reporters and editors
- Prepare executives, customers and vendor partners for interviews, including what to say and what not to say
- Strong analytical and persuasion/negotiation skills
- Firm grasp and relationships with Houston print and broadcast media with relevant business, travel and lifestyle media
- Firm grasp and relationships with New York print and broadcast media with relevant business, travel and lifestyle media
- Firm grasp and relationships with San Francisco and Los Angeles print and broadcast media with relevant business, travel and lifestyle media
- Experience handling consumer issues (as it relates to media coverage)

I really appreciate you taking the time to review my application for the position of manager public relations.

Sincerely,

Rory Luettgen