

Manager Public Relations Cover Letter

950 Jennell Falls East Marioberg, KS 81344

Dear Justice Schinner,

Please consider me for the manager public relations opportunity. I am including my resume that lists my qualifications and experience.

In the previous role, I was responsible for research services including news coverage tracking, social media monitoring, subject-based and competitive research, etc.

Please consider my experience and qualifications for this position:

- Excellent written and verbal skills, able to support executive level tasks
- Knowledge of local and international games industry and media landscape
- Team-focused and detail-oriented approach, while being able to proactively own and complete independent projects
- Proven in house or agency Public Relations experience
- Strength in management of outside resources and agencies
- Established track record in media relations, issue/crisis communications management, and spokesperson training
- Successful at managing stakeholders at all levels of an organization (including senior executives), media, partners, customers
- Solid experience with social media including blogs, LinkedIn, Twitter

Thank you for taking your time to review my application.

Sincerely,

Reese Altenwerth