

Manager Public Relations Cover Letter

497 Turcotte LoopLake Phylisfurt, AL 19596-8844

Dear Peyton Wyman,

In response to your job posting for manager public relations, I am including this letter and my resume for your review.

In the previous role, I was responsible for editorial oversight for all digital and social media content, adhering to Reno 1868 FC brand filters.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Experience running customer reference programs and communicating customer stories to the media
- Analytical problem-solver with exceptional written and oral communications skills and a demonstrable track record of results
- Develop a cohesive strategy and execution plan for supporting agencies in order to create branded communities (leading to social sharing,) and enhance Facebook/twitter/mobile/PR influencers etc programs (leading to insights and earned media)
- Maintain and manage relationships with press, trade, promotional partners, contractors and influencers
- Excellent in establishing relationships
- PR experience in an online travel environment
- Experience working on campaigns for UK, Ireland and the Nordics
- Experience working alongside SEO and Social Media teams

Thank you in advance for reviewing my candidacy for this position.

Sincerely,

Quinn DuBuque