

Manager, Digital Cover Letter

606 Adina Crossing Murazikstad, FL 68971-2430

Dear Phoenix Parisian,

I am excited to be applying for the position of manager, digital. Please accept this letter and the attached resume as my interest in this position.

In the previous role, I was responsible for collaboration, planning and communication with Print Production, Creative, Internet, Sales and Transportation teams, plus external media agencies and third-party data partners.

My experience is an excellent fit for the list of requirements in this job:

- Professional working experience with digital technologies (HTML, CSS, REST Web Services, JSON, .NET,), software development life cycles (Waterfall, Agile, and Kanban), and with vendor service providers (Content Delivery Networks, Cloud Hosting, Analytics, and Video Hosting)
- Outstanding creative taste and appreciation for digital design
- Significant experience using Shopify or similar shopping cart/CMS system
- Be motivated to be a part of our mission
- Deep knowledge of direct-to-fan marketing tools and tactics including social media, email, mobile, e-commerce, emerging platforms, and associated marketing platforms, particularly within the music industry
- Established proficiency managing business/brand profiles on social networks, such as Facebook, Instagram, Twitter, Snapchat, Tumblr
- Expert knowledge of Wordpress, email marketing/CRM tools
- Visible and proven leadership creating and executing pipeline-building programs

Thank you in advance for taking the time to read my cover letter and to review my resume.

Sincerely,

Rory Windler