

Manager, Digital Cover Letter

777 Collier PlazaCortezfurt, OK 41172-5128

Dear Gray Kiehn,

I am excited to be applying for the position of manager, digital. Please accept this letter and the attached resume as my interest in this position.

Previously, I was responsible for expertise on the opportunities for third-party measurement of our partnerships, including comScore traffic sharing agreements and implementation.

My experience is an excellent fit for the list of requirements in this job:

- Understanding of beauty, digital and modern consumer landscapes
- Deep understanding of digital media and its various ecosystems -highly favorable would be hands-on experience building and/or managing a digital business, product or service
- Comfortable working with numbers, including commercial modelling using Excel
- Clear understanding of web technologies like Java, DotNet, PHP, Ruby, SQL, MYSQL, MSSQL, HTML 5, Javascript, IIS, Apache, Performance fine tuning techniques, Flash, AJAX, Mobile platform, , Web services, XML
- Experience with PSP implementations
- Social community management experience
- Familiarity with Google Analytics and conversation monitoring tools (Sysomos, Radian6, Brandwatch, Fohr Card)
- Experienced in digital with proven successful track records in agency and/or in-house environment

Thank you in advance for reviewing my candidacy for this position.

Sincerely,

Indigo Steuber