

Manager, Digital Strategy Cover Letter

7376 Nolan Views North Wileyhaven, NE 23961-8212

Dear Reese Mraz,

I submit this application to express my sincere interest in the manager, digital strategy position.

In my previous role, I was responsible for support to Director of Media Operations and other department heads, such as Digital Media in analysis, capitalization and implementation of new digital storage and distribution technologies, which includes formatting and streaming of all products.

My experience is an excellent fit for the list of requirements in this job:

- Demonstrates innovative approach to market research with track record of successfully contributing new ideas
- Dynamic and able to effectively communicate findings across multiple audiences
- Able to identify and utilize consumer and market trends to inform strategy
- Solid interpersonal skills and confidence working cross-functionally with various business groups and at all levels of the organization
- Flexible and willing to embrace new assignments with a positive attitude amidst shifting priorities and ambiguity
- Experience with customer contact channels
- MBA or other advanced business or marketing related education
- Savvy and knowledgeable regarding digital channel trends, innovations, and technology

I really appreciate you taking the time to review my application for the position of manager, digital strategy.

Sincerely,

Dakota Jones